ACADEMY OF ART UNIVERSITY SCHOOL OF FASHION ANNOUNCES

Fashion Week Schedule of Events
April 23rd – 28th

The Academy of Art University School of Fashion has created its very own 'Fashion Week', which is open to all University students. The schedule of events is below.

We all hope that you can attend some or all of Academy of Art University, San Francisco Fashion Week!

The School of Fashion takes pride in bringing important fashion leaders to the University for the student body to gain firsthand knowledge of the fashion industry from those who have succeeded in their various roles including design, merchandising, and journalism. Guests of honor have included Azzedine Alaïa; Wilkes Bashford; Rose Marie Bravo; Oscar de la Renta; Christophe Girard, Deputy Mayor of Paris Responsible for Culture, and Director of Fashion Strategy of the LVMH Fashion Group; Joan Kaner, formerly of Neiman Marcus; Alexander McQueen; Robert L. Mettler, Chairman & CEO of Macy's West; Rosita and Tai Missoni; Zandra Rhodes CBE; Carla Sozzani; and most recently Dame Vivienne Westwood DBE.

This year, the School of Fashion will honor fashion icon Loulou de la Falaise, Pulitzer Prize winning fashion editor, Robin Givhan of The Washington Post, and fashion designer Zac Posen.

MONDAY, APRIL 23RD

3:00 PM – 5:00 PM – Fashion Merchandising Career Paths

Venue: Morgan Auditorium, 491 Post Street

Fashion merchandising career panel featuring Macy's West. Discussion of the many fashion merchandising career paths within the areas of apparel, accessories, visual merchandising, and the business of beauty. Macy's is the largest retail brand of Federated Department Stores, Inc., with more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam.

WEDNESDAY, APRIL 25TH

4:00 PM – Media Panel Discussion

Venue: Morgan Auditorium, 491 Post Street

Panel includes:

- Robin Givhan, fashion editor of *The Washington Post*
- Titti Matteoni, editor-in-chief of *Fashion* magazine in Italy
- Ceslie Armstrong, award-winning editor, TV host and editor-in-chief of www.ceslie.com
- Elizabeth Varnell, style director of *San Francisco* magazine.
- Charlotte Lurot, director of Bacchus PR in London

THURSDAY, APRIL 26TH

11:00 AM – Worth Global Style Network Presentation

Venue: Morgan Auditorium, 491 Post Street

WGSN is the world's leading online research, trend analysis and news service for the fashion and style industries. Website: www.wgsn.com.

3:00 PM – Fashion Symposium

Venue: Morgan Auditorium, 491 Post Street

Panel includes:

- Loulou de la Falaise
- Robin Givhan
- Zac Posen
- Maria Cornejo, fashion designer
- Charlotte Lurot, director of Bacchus PR in London

FRIDAY, APRIL 27TH

3:00 PM – Graduation Fashion Show

Venue: 601 Brannan Street @ 5th Street

This show is open to all students, staff and public. You do not need tickets to attend.