



# SJ SOURCING JOURNAL

## What is it?

Sourcing Journal Online is the premiere trade publication for apparel and textile executives, focused on sourcing and manufacturing. It includes in-depth features, expert analysis and interviews with industry leaders. They are a global resource for news and information tailored for textile and soft goods executives working on the supply chain side of the business, and provide daily updates on news changing the industry, commentary and opinion from industry experts. Sourcing Journal knows that intelligent business decisions are based on strategic, time-sensitive information. With continuous updates on global market conditions, breaking news stories, top-tier investigative journalism and industry white papers, they help to make sense of an increasingly complex sourcing landscape.

## How do I access it?

- 1) Go to the AAU Library homepage at [library.academyart.edu](http://library.academyart.edu).
- 2) From the drop-down menus near the top of the homepage go to **Find Resources** then select **Online Resources**. Under **Fashion Resources**, you can access the database by clicking on **Sourcing Journal Online**.

## How to Navigate the Sourcing Journal Online Homepage

**News, Resources, Events, Reports, Jobs, and Market Data** menus can be found at the top of the page. Scroll over each to find a drop down menu. The following information can be found under these three tabs:

### News

- Activewear
- Compliance
- Footwear
- Labor
- Lifestyle Monitor
- Publisher's Blog
- Raw Materials
- Retail
- Sustainability

### Resources

- International Holidays 2014
- Duties & Tariffs
- International Shipping Schedule

### Events

- Sourcing Journal Events
- Industry Events

### Market Data

- Apparel Stock Data
- Import/Export Data
- Commodities Data
- Retail Sales

### Jobs

- Thousands of job listing
- Ability to filter by position, industry,

Sourcing Journal also offers an excellent search function and the ability to print or download articles as PDFs!

## News Topics

- Activewear
- Compliance
- Footwear
- Labor
- Lifestyle Monitor
- Publisher's Blog
- Raw Materials
- Retail
- Sustainability
- Technology
- Trade

Any more questions?  
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