



### What is it?

Sourcing Journal Online is the premiere trade publication for apparel and textile executives, focused on sourcing and manufacturing. It includes indepth features, expert analysis and interviews with industry leaders. They are a global resource for news and information tailored for textile and soft goods executives working on the supply chain side of the business, and provide daily updates on news changing the industry, commentary and opinion from industry experts. Sourcing Journal knows that intelligent business decisions are based on strategic, time-sensitive information. With continuous updates on global market conditions, breaking news stories, top-tier investigative journalism and industry white papers, they help to make sense of an increasingly complex sourcing landscape.

# How do I access it?

- 1) Go to the AAU Library homepage at library.academyart.edu.
- 2) From the drop-down menus near the top of the homepage go to Find Resources then select Online Resources. Under Fashion Resources, you can access the database by clicking on Sourcing Journal Online.

# Sourcing Journal includes the following areas of coverage:

# News

- Activewear
- Compliance
- Footwear
- Labor
- Lifestyle Monitor
- Publisher's Blog
- Raw Materials
- Retail
- Sustainability

#### Resources

- International Holidays 2014
- · Duties & Tariffs
- International Shipping Schedule

### **Events**

- Sourcing Journal Events
- Industry Events

### **Market Data**

- Apparel Stock Data
- Import/Export Data
- · Commodities Data
- · Retail Sales

#### **Jobs**

- Thousands of job listing
- Ability to filter by position, industry

# **News Topics Include:**

- Activewear
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- Retail
- Sustainability
- Technology
- Trade

# **Any Questions?**

Please use the *Ask a Librarian* link on the library homepage.