

# WGSN



## What is it?

WGSN is a fashion database that provides access to 4 million images, information on trade shows, fashion trend analysis, and information on interiors and beauty. The site is a vast resource for various majors with an interest in how trends affect the cultural and commercial world. Resources include images with high zoom, and print and graphic downloads for designers. Its advanced image search is especially useful with detailed dropdown filters by color, materials, length, pattern, geography, product type, and more.

## How do I access it?

- 1) Go to the AAU library homepage at [library.academyart.edu](http://library.academyart.edu).
- 2) From the drop-down menus near the top of the homepage go to **Find Resources** then select **Online Resources**. Under **Fashion Resources**, you can access the database by clicking on **WGSN**.

## Do I need a separate login?

No special login is required. However, in order to download images and reports, you will need to create an account. Accounts expire after 90 days but are easily renewed.

## How do I sign up for an account?

In addition to downloading images and reports, creating an account gives you access to some special features that aren't available otherwise. You'll be able to organize reports into folders, download CADs/Flats as Adobe Illustrator files, and more!

- In WGSN, click on the "Log In" link in the upper right hand corner.
- A pop-up will appear where you can log in to your account or select Create a New Account. Select Create a New Account.
- On the next page, click on First Time Users/Create a New Account and enter your first name, last name, and whichever e-mail address you'd like to use, then click the Submit Form button.
- Wait a few minutes, and then check your e-mail; you will have received an e-mail from WGSN that will confirm your account creation. Next time you use WGSN, just click the Log In button on the top right of the screen in order to access your personalized content!

## Including

- Trend Forecast
- Catwalk Analysis
- Materials & Textiles
- Prints & Graphics
- Street Style
- Trend Links
- Cities
- Trade Shows
- Business & Strategy
- Accessories
- Active
- Denim
- Footwear
- Kidswear
- Knitwear
- Menswear
- Womenswear

## Any Questions?

Please use the *Ask a Librarian* link on the library homepage.