

# WINDOWSWEAR PRO

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GUIDE

## What is it?

WindowsWear PRO is the world's leading fashion window design and visual merchandising service. Access the latest inspirations, trends, and analysis of the world's leading brands. WindowsWear PRO analyzes over 80,000 windows from more than 700 brands in 22 cities around the world. They track design inspirations, color trends, style trends, and mannequin trends globally.

## How do I access it?

1. Go to the AAU Library homepage at [library.academyart.edu](http://library.academyart.edu).
2. From the drop-down menus near the top of the homepage go to **Find Resources** then select **Online Resources**. Under **Fashion Resources**, you can access the database by clicking on **WindowsWear Pro**.

## How does this help me?

WindowsWear Pro provides access to trends, analysis, and visual data used by the world's leading professionals. This database offers real-time visual trends, creative inspiration, and exclusive research and data. It includes information on vendors that design, create and install display windows, as well as information on mannequin trends and companies. Features include:

- Downloading and printing images and articles
- Window displays going back to 1931
- Students can post profiles and contribute content.
- Specialized data breakdown such as:
  - Total number of windows by city
  - Number of unique design inspirations by city
  - Percentage of windows by mannequin trend

## Display Results by

- Vendor
- Store
- Month
- City
- Neighborhood
- Design
- Color
- Style
- Mannequin
- Season
- Interior or Window View

## Any questions?

Please use the *Ask a Librarian* link on the library homepage.